

# 70 Years of Driving the SoCal Economy

Disneyland Resort continues to create significant economic impact throughout Southern California, creating thousands of jobs and generating more than **\$16 billion in total economic activity\***, as well as millions of dollars in taxes for surrounding cities, counties and the state.

## Generating Fiscal Impact

### \$1.3 Billion

In annual state and local tax revenue generated by Disney, visitors, employees and third-party businesses – helping to fund local schools, law enforcement, public safety, parks, roadways and more.

### \$279 Million

In tax revenue generated for the City of Anaheim, representing nearly 60% of the general fund – with \$194 Million paid directly by the Disneyland Resort.

## Supporting Small Businesses

Disneyland Resort supports thousands of businesses across Southern California, including hundreds of small businesses in Orange County.

## Creating Jobs

### 102,000

Direct and indirect jobs supported in Southern California

### 74,000

Direct and indirect jobs in Orange County; 1 in every 20 jobs in OC can be attributed to Disney

### 36,000

Cast members at the Disneyland Resort, a 16% increase since 2018

## Investing in the Future

Disney has committed to investing at least \$1.9 billion in new theme park and lodging experiences by summer 2034. An Avatar destination and an all-new Coco-themed attraction have been announced as highly anticipated developments in the works!

## Infrastructure Development

Plans are underway for a new parking structure and multimodal transportation center on Disney's east side.

## Work in Progress

Avengers Campus is doubling in size and adding two brand new attractions: Avengers Infinity Defense and Stark Flight Lab.

Disneyland  
RESORT CALIFORNIA

70

# Caring for our Cast

As Orange County's largest employer, Disneyland Resort is home to approximately **36,000** cast members in hundreds of different roles. We are committed to investing in our cast and making meaningful differences in their lives with leading employment packages and unique benefits.

## Offering Competitive Wages

96% of cast members make over **\$22 per hour**.

Operations starting rates range from **\$20.42 to \$25.00**, with additional roles exceeding a starting rate of **\$26** an hour.

Healthcare plans start at **\$8/week** for individuals in California.

## Cast Care Center

From childcare to financial and wellness programs, we support the holistic well-being of our cast. As a part of this effort, we unveiled an innovative Cast Care Center in 2024. Dedicated resources include:

- Employee Assistance Program
- Support for life events
- Partners Federal Credit Union
- Commuter Assistance

More than 23,000 cast members have received services since the center's opening.

## Providing Career and Development Opportunities

**3,100+**

Cast members actively enrolled in Disney Aspire, the company's education investment and career development program

**1 in 2**

Manager-level cast members began their careers in hourly operations roles (out of approximately 2,000)

**1,200**

Hourly-to-salaried promotions in the past five years

## Having Fun at Work

Cast members are invited to be among the first to experience the newest resort offerings through special previews, one-of-a-kind experiences and long-standing cast traditions.

**Canoe Races**



**Service Celebrations**



**Exclusive Previews and Events**



With over **90,000** applications in 2024, Disneyland Resort is where people want to work!